

E4 AV TOUR ATLANTA

2016 SOCIAL MEDIA USAGE SURVEY RESULTS

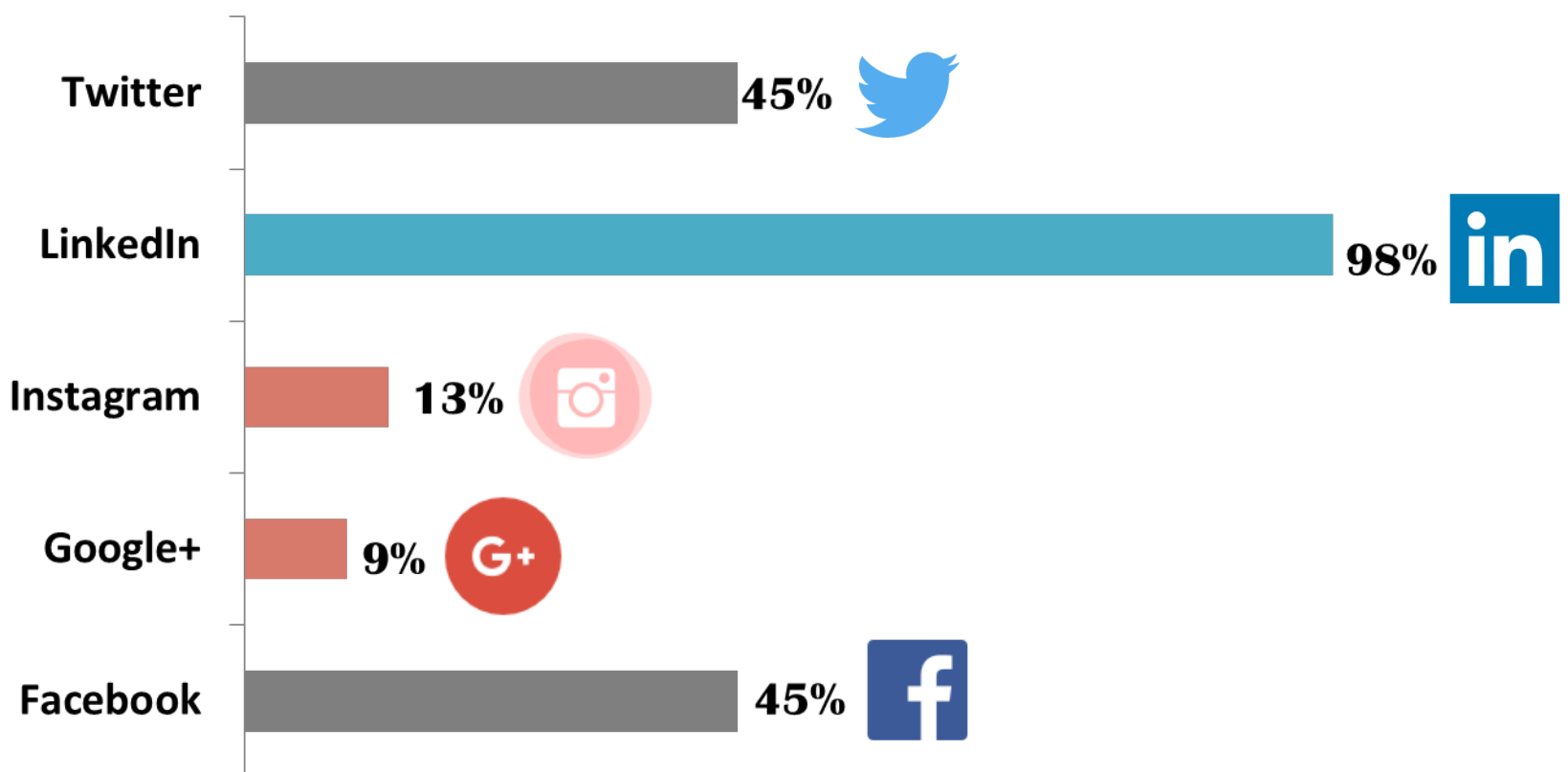
For the **FIRST** time, we conducted a short survey during our E4 AV Tour in Atlanta about our attendees social media habits. We asked everyone about which social platforms do they currently use for business, and how frequently they used and there were some surprises, along with confirmation of things we suspected all along.

WHAT SOCIAL MEDIA PLATFORM DO YOU USE FOR BUSINESS?



98%

PREFER LINKEDIN



HOW MANY TIMES A DAY DO YOU CHECK SOCIAL MEDIA?



WHEN DO YOU CHECK SOCIAL MEDIA?

